



# FACT SHEET

## BOTTOMLINE

GROWTH STRATEGIES

NO ONE SUMMITS SOLO

**Contact:** Carol Coughlin

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<b>Company:</b>	BottomLine Growth Strategies, Inc.
<b>CEO/Founder:</b>	Carol Coughlin, CPA, MBA, CEPA
<b>Founded:</b>	2006
<b>Business Type:</b>	Outsourced CFO Advisory Services
<b>Number of CFOs:</b>	Six
<b>Mission:</b>	BottomLine Growth Strategies, Inc., provides outsourced CFO advisory services to growing, emerging and innovative companies seeking expert financial strategy development and implementation in order to increase profitability and/or achieve overall business objectives.
<b>Services:</b>	General & Specific Financial Strategy, Multi-Year Planning & Projections, Growth Guidance & Navigation, Performance Optimization, Cash Flow Planning and Analysis, Risk Management, CFO Mentoring & Coaching, Finance Staff Assessment/Coaching, Staff Recruiting, Incentive Planning, Exit Planning
<b>Clients/Industries Served:</b>	<b>Healthcare and Life Sciences:</b> Physician Groups, Pharmacy, Hospital, Healthcare Technology, Health Care Support <b>Bio Tech:</b> Healthcare, Life Sciences & General Sciences, Medical Device, Biomedical Research <b>Service Industries:</b> IT, Creative and Professional Service Companies, Education <b>Manufacturing, Distribution, Assembly</b> <b>Non-Profits, Associations</b> <b>Construction</b>
<b>Special Certifications:</b>	Certified Exit Planning Advisor, Certified Public Accountant
<b>Professional Affiliations:</b>	Finance Executives International; Association for Corporate Growth; Maryland Associations of CPAs; Exit Planning Institute; Network 2000 Vistage, Clark Leadership; CEO Club
<b>Community Service:</b>	Chair of Finance Committee, Network2000; CFO-in-Residence, TowsonGlobal Incubator; Advisory Board Member, University of Baltimore Finance Curriculum; Member, Economic Advisory Board; Activate Program/UMBC Tech Center

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